

Overarching Programmes

Name of the Programme	Products Included	Start	End	Description	How to claim?	Description
Sony Education Programme	See full included products list in the T&Cs link	*Ongoing		Fixed discount for Educational Establishments	PromoPlace	More details
Sony Student Programme	See full included products list in the T&Cs link	*Ongoing		Fixed discount for Students	PromoPlace	More details
Sony ICE Programme	See full included products list in the T&Cs link	*Ongoing		Fixed discount for ICE	PromoPlace	More details

*Exchange rates and Products reviewed Quarterly

Packages to Order Directly Via Sony1

Package Reference	Included Components	Start	End	Description	How to claim?	Description
PXW-X70/4K	PXW-X70 + CBKZ-X70FX 4K upgrade	01/07/17	30/11/17	Special price when purchasing PXW-X70 with CBKZ-X70FX	Order specific reference	More details
AXS-A512S48/4pcs	4 x AXS-A512S48	*Ongoing		Special price when purchasing a pack of 4 AXS-A512S48	Order specific reference	More details
AXS-A512S48/6pcs	6 x AXS-A512S48	*Ongoing		Special price when purchasing a pack of 6 AXS-A512S48	Order specific reference	More details
MCX-500/2CAMKIT	MCX-500 + RM-30BP + 2 x HXR-NX5R	*Ongoing		Special price when purchasing MCX-500 with RM-30BP and 2 HXR-NX5R	Order specific reference	More details
MCX-500/KIT	MCX-500 + RM-30BP	*Ongoing		Special price when purchasing MCX-500 with RM-30BP	Order specific reference	More details
MCX500Z150CAMKIT	MCX-500 + 2 x PXW-Z150 + RM-30BP	*Ongoing		Special price when purchasing MCX-500 with 2 x PXW-Z150 + RM-30BP	Order specific reference	More details
ODS-D77U/Media	ODS-D77U + 5 x ODC-1500r	01/04/16	31/12/17	Special price on ODS-D77U together with 5 x ODC-1500r	Order specific reference	More details
HXC-FB75H/P70	HXC-P70 + HXC-FB75	*Ongoing		Special price when purchasing HXC-P70 with HXC-FB75	Order specific reference	More details
PXW-X320/FIBER	PXW-X320//U, CBK-CE01, CA-FB70//U, HXCU-FB70//U	15/07/17	31/12/17	Special price when purchasing PXW-X320 with CBK-CE01, CA-FB70//U, HXCU-FB70//U	Order specific reference	More details
UWP-D Dual Channel UWP-D Kit	2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D	*Ongoing		Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D	Order specific reference	More details
UWP-D PRO Dual Channel UWP-D Kit	2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP	*Ongoing		Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP	Order specific reference	More details
DVF-EL200/AT	1x DVF-EL200, 1 x CBK-55AT	14/09/17	31/12/17	Get a special price when purchasing 1 x DVF-EL200 with 1 x CBK-55AT	Order specific reference	More details

PXW-FS5/RAW PXW-FS5K/RAW	PXW-FS5+ RAW upgrade PXW-FS5K+RAW upgrade	*Ongoing	Special price when purchasing PXW-FS5 or FS5K with CBKZ-FS5RIF	Order specific reference	More details
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*Starts when reference 1st appears on Price List

Quantity Breaks or Special Discounts to be implemented by Sales Office

Name of the Promotion	Products Included	Start	End	Description	How to claim?	Description
BRC Quantity Break	BRC-H900, BRC-H800, BRC-X1000 and related packages	Ongoing		<ul style="list-style-type: none"> • 5% discount when purchasing 3 pieces or more • 10% discount when purchasing 10 pieces or more 	SPA – Via Sales Office	More details
Monitors Quantity Break	LMD-A170, LMD-A170/R, LMD-A240, LMD-A220, LMD-B170, LMD-B240 LMD-B240 added from 1st October 2017	Ongoing		<ul style="list-style-type: none"> • 5% discount when purchasing 5 pieces or more • 10% discount when purchasing 10 pieces or more 	SPA – Via Sales Office	More details
PMW-PZ1 Quantity Break	PMW-PZ1//C	15/07/17	31/12/17	<ul style="list-style-type: none"> • 15% discount when purchasing 1 piece or more • 20% discount when purchasing 2 pieces or more 	SPA – Via Sales Office	More details
ECM-77 Quantity Break	ECM-77B, ECM-77BC, ECM-77BMP, ECM-77BP	01/10/17	31/12/17	<ul style="list-style-type: none"> • 10% discount when purchasing 50 pieces or more 	SPA – Via Sales Office	More details