

### Overarching Programmes

| Name of the Programme    | Products Included                                | Start    | End | Description                                   | How to claim?              | Description                  |
|--------------------------|--|----------|-----|---|----------------------------|------------------------------|
| Sony Education Programme | See full included products list in the T&Cs link | *Ongoing |     | Fixed discount for Educational Establishments | <a href="#">PromoPlace</a> | <a href="#">More details</a> |
| Sony Student Programme   | See full included products list in the T&Cs link | *Ongoing |     | Fixed discount for Students                   | <a href="#">PromoPlace</a> | <a href="#">More details</a> |
| Sony ICE Programme       | See full included products list in the T&Cs link | *Ongoing |     | Fixed discount for ICE                        | <a href="#">PromoPlace</a> | <a href="#">More details</a> |

\*Exchange rates and Products reviewed Quarterly

### Packages to Order Directly Via Sony<sup>1</sup>

| Package Reference                | Included Components                                    | Start    | End | Description  | How to claim?            | Description                  |
|----------------------------------|--|----------|-----|--|--------------------------|------------------------------|
| PXW-X70/4K                       | PXW-X70 + CBKZ-X70FX 4K upgrade                        | *Ongoing |     | Special price when purchasing PXW-X70 with CBKZ-X70FX                                | Order specific reference | <a href="#">More details</a> |
| AXS-A512S48/4pcs                 | 4 x AXS-A512S48  | *Ongoing |     | Special price when purchasing a pack of 4 AXS-A512S48                                | Order specific reference | <a href="#">More details</a> |
| AXS-A512S48/6pcs                 | 6 x AXS-A512S48  | *Ongoing |     | Special price when purchasing a pack of 6 AXS-A512S48                                | Order specific reference | <a href="#">More details</a> |
| MCX-500/2CAMKIT                  | MCX-500 + RM-30BP + 2 x HXR-NX5R                       | *Ongoing |     | Special price when purchasing MCX-500 with RM-30BP and 2 HXR-NX5R                    | Order specific reference | <a href="#">More details</a> |
| MCX-500/KIT                      | MCX-500 + RM-30BP                                      | *Ongoing |     | Special price when purchasing MCX-500 with RM-30BP                                   | Order specific reference | <a href="#">More details</a> |
| MCX500Z150CAMKIT                 | MCX-500 + 2 x PXW-Z150 + RM-30BP                       | *Ongoing |     | Special price when purchasing MCX-500 with 2 x PXW-Z150 + RM-30BP                    | Order specific reference | <a href="#">More details</a> |
| UWP-D Dual Channel UWP-D Kit     | 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D                | *Ongoing |     | Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D                | Order specific reference | <a href="#">More details</a> |
| UWP-D PRO Dual Channel UWP-D Kit | 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP | *Ongoing |     | Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP | Order specific reference | <a href="#">More details</a> |
| DVF-EL200/AT                     | 1x DVF-EL200, 1 x CBK-55AT                             | *Ongoing |     | Get a special price when purchasing 1 x DVF-EL200 with 1 x CBK-55AT                  | Order specific reference | <a href="#">More details</a> |

<sup>1</sup>Starts when reference 1st appears on Price List

### Quantity Breaks or Special Discounts to be implemented by Sales Office

| Name of the Promotion   | Products Included   | Start | End     | Description  | How to claim?          | Description                  |
|-------------------------|---|-------|---------|--|------------------------|------------------------------|
| BRC Quantity Break      | BRC-H900, BRC-H800, BRC-X1000 and related packages              |       | Ongoing | <ul style="list-style-type: none"> <li>• 5% discount when purchasing 3 pieces or more</li> <li>• 10% discount when purchasing 10 pieces or more</li> </ul>   | SPA – Via Sales Office | <a href="#">More details</a> |
| Monitors Quantity Break | LMD-A170, LMD-A170/R,<br>LMD-A240, LMD-A220, LMD-B170, LMD-B240 |       | Ongoing | <ul style="list-style-type: none"> <li>• 5% discount when purchasing 5 pieces or more</li> <li>• 10% discount when purchasing 10 pieces or more</li> <li>• 15% discount when purchasing 20 pieces or more</li> </ul> | SPA – Via Sales Office | <a href="#">More details</a> |
| ECM-77 Quantity Break   | ECM-77B, ECM-77BC, ECM-77BMP, ECM-77BP                          |       | Ongoing | <ul style="list-style-type: none"> <li>• 10% discount when purchasing 50 pieces or more</li> </ul>   | SPA – Via Sales Office | <a href="#">More details</a> |