

Overarching Programmes

Name of the Programme	Products Included	Start	End	Description	How to claim?	Description
Sony Education Programme	See full included productslist in the T&Cslink	*Ongoing		Fixed discount for Educational Establishments	PromoPlace	More details
Sony Student Programme	See full included productslist in the T&Cslink	*Ongoing		Fixed discount for Students	PromoPlace	More details
Sony ICE Programme	See full included productslist in the T&Cslink	*Ongoing		Fixed discount for ICE	PromoPlace	More details

*Exchange rates and Products reviewed Quarterly

Promotions Directly From Sony to End-User

Name Promotion	Products Included	Start	End	Description	How to claim?	Description
UWP-D Dual Channel Cashback	URX-P03D	01/09/18	31/12/18	Cashback of 250 EUR when Buying UWP-D dual channel receiver - URX-P03D alongside a Sony eligible camcorder	PromoPlace	More Details

Packages to Order Directly Via Sony1

Package Reference	Included Components	Start	End	Description	How to claim?	Description
PXW-X70/4K	PXW-X70 + CBKZ-X70FX 4K upgrade	*Ongoing		Special price when purchasing PXW-X70 with CBKZ-X70FX	Order specific reference	More details
AXS-A512S48/4pcs	4 x AXS-A512S48	*Ongoing		Special price when purchasing a pack of 4 AXS-A512S48	Order specific reference	More details
AXS-A512S48/6pcs	6 x AXS-A512S48	*Ongoing		Special price when purchasing a pack of 4 AXS-A512S48	Order specific reference	More details
MCX-500/2CAMKIT	MCX-500 + RM-30BP + 2 x HXR-NX5R	*Ongoing		Special price when purchasing MCX-500 with RM-30BP and 2 HXR-NX5R	Order specific reference	More details
MCX-500/KIT	MCX-500 + RM-30BP	*Ongoing		Special price when purchasing MCX-500 with RM-30BP	Order specific reference	More details
MCX500Z150CAMKIT	MCX-500 + RM-30BP + 2 x PXW-Z150	*Ongoing		Special price when purchasing MCX-500 with RM-30BP and 2 HPXW-Z150	Order specific reference	More details
UWP-D Dual Channel UWP-D Kit	2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D	*Ongoing		Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D	Order specific reference	More details
UWP-D PRO Dual Channel UWP-D Kit	2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP	*Ongoing		Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP	Order specific reference	More details
DVF-EL200/AT	1x DVF-EL200, 1 x CBK-55AT	*Ongoing		Special price when purchasing DVF-EL200 with CBK-55AT	Order specific reference	More details

*Starts when reference 1st appears on Price List