

Overarching Programmes

Name Promotion	Products Included	Start	End	Description	How to claim?	Description
Sony ICE Programme	See full included products list in the T&Cs link	*Ongoing		Fixed discount for ICE	PromoPlace	More details

*Exchange rates and Products reviewed Quarterly

Finance Promotions

Name Promotion	Products Included	Start	End	Description	How to claim?	Description
NEW 0% Finance	VENICE, FX9 and Related Accessories	01/08/20	31/03/21	0% Finance in UK, Germany, France, Spain, Austria, Poland, Czech and Hungary	Finance Partners	More Details

Packages to Order Directly Via Sony¹

Package Reference	Included Components	Start	End	Description	How to claim?	Description
PXW-Z280/SXS	1 x PXW-Z280 + 2 x SBS64G1C	*Ongoing		Special price when purchasing 1 x PXW-Z280 + 2 x SBS64G1C	Order specific reference	More details
AXS-A512S48/4pcs	4 x AXS-A512S48	*Ongoing		Special price when purchasing a pack of 4 AXS-A512S48	Order specific reference	More details
AXS-A512S48/6pcs	6 x AXS-A512S48	*Ongoing		Special price when purchasing a pack of 4 AXS-A512S48	Order specific reference	More details
MCX-500/KIT	MCX-500 + RM-30BP	*Ongoing		Special price when purchasing MCX-500 with RM-30BP	Order specific reference	More details
UWP-D Dual Channel UWP-D Kit	2 x UTX-B40, 1 x URX-P03D, 1 x SMAD-P3D	*Ongoing		Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D	Order specific reference	More details
UWP-D PRO Dual Channel UWP-D Kit	2 x UTX-B40, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP	*Ongoing		Special price when purchasing 2 x UTX-B03, 1 x URX-P03D, 1 x SMAD-P3D, 2 x ECM-77BMP	Order specific reference	More details
XDCA-FX9/UWP21 XDCA-FX9/UWP33 XDCA-FX9/UWP42	1 x XDCA-FX9 + 1 x UWP Kit CH 21 1 x XDCA-FX9 + 1 x UWP Kit CH 33 1 x XDCA-FX9 + 1 x UWP Kit CH 42	*Ongoing		Package reference for easy purchase	Order specific reference	More details

¹Starts when reference 1st appears on Price List

Quantity Breaks or Special Discounts to be implemented by Sales Office

Name of the Promotion	Products Included	Start	End	Description	How to claim?	Description
BRC Quantity Break	BRC-X400, BRC-H800, BRC-X1000	01/10/20	31/03/21	2 combined promotions: <ul style="list-style-type: none"> Quantity break discount for purchasing 3 or more units of same BRC camera Package Discount 	SPA – Via Sales Office	More details
ECM-77 Quantity Break	ECM-77B, ECM-77BC, ECM-77BMP, ECM-77BP	Ongoing		<ul style="list-style-type: none"> 10% discount when purchasing 50 pieces or more 	SPA – Via Sales Office	More details
Special Pricing on selected Products	See full included products list in the details link	Ongoing		Extra Discount both on graded and new products, 1 st come, 1 st serve basis	SPA – Via Sales Office	More details
REA-C1000 Demo Package	REA-C1000, Licences, SRG-X120, BRC-X400	Ongoing		Special demo pack bundles and prices	Ask your account Manager for a quote	More Details
Prime Support Elite VENICE Extension Discount	PSP.VENICE.G.1X, 1year Prime Support Elite Extension	01/12/20	31/03/21	Direct discount on Prime Support Elite 1 year extension for RDC SPSS ONLY	Automatic Discount	More Details